

Goal	Recommended Action Step(s)	Committee Responsible	Priority / Ease of Implementation	v
1. Model inclusivity and acceptance and infuse the spirit of the Third Tradition throughout A.A.	Create a DCM Outreach Program in order to reach out to Dark Districts and new DCMs.	Area 16 Office Committee, Neighboring DCMs, Cluster Chairs	high - easy implementation	
	Define a second year DCM as Cluster Chair for each cluster every year.	Area 16 Office Committee	medium - medium implementation	
	New website design to be more user-friendly that brings information to Area 16 in a simplified format.	Website Committee, Communications Committee	ongoing - hard implementation	
	Adopt a better email platform for Area 16 email accounts.	Website Committee, Communications Committee	ongoing - medium implementation	
	Create a Special Needs Outreach program.	Treatment and Accesibilities Committee	ongoing (exentuate special needs) - easy implementation	
	List service opportunities through "want-ads" in Message and on website.	Communications Committee, Website Committee, Editor	medium - easy implementation	
	Actively seek diversity in Area Roles and Committee Chairs.	Area 16 Office Committee, All Committees	ongoing - easy implementation	
2. Improve relations with professionals	Create email database of members and district committee chairs for each Area 16 Committee inorder to communicate more effectively.	All Committees	ongoing - medium implementation	
	Create email database of professionals inorder to send out information about AA.	All Committees	ongoing - medium implementation	
	District Committees can try to parallel other districts that are active and working well with professionals by sharing experiences between districts and chairpersons.	District Committees, DCMs	ongoing - medium implementation	

3. Improve the effectiveness of communication to remain relevant and connected to those we serve	Create a DCM Outreach Program in order to reach out to Dark Districts and new DCMs.	Area 16 Office Committee, Neighboring DCMs, Cluster Chairs	high - easy implementation	
	Have more Speaker meetings at the group level (currently 6.7% of meetings in Area 16 are Speaker meetings).	DCMs, GSRs, members at large	high - medium implementation	
	Create a DCM 101 to help educate DCMs on their responsibilities, including different methods to communicate with GSRs.	Area 16 Office Committee, DCMs	high - hard implementation	
	Aid and address the availability of video conferencing for committees and other business needs	All Committees	high - medium implementation	
4. Identify new places and audience to bring the A.A. message of hope	Create a Special Needs Outreach program.	Treatment and Accesibilities Committee	ongoing (exentuate special needs) - easy implementation	
	Develop a Social Media/Internet subcommittee under the Communications Committee.	Area 16 Office Committee, Communications Committee, Website Committee	high - hard implementation (use committee people already in place in Communications Com.)	
	Publish links on Area 16 website to go to AAWS & GV YouTube channels.	Communications Committee, Social Media/Internet subcommittee, Website Committee	medium - easy implementation	

	Create "How to Videos" and PDFs on Area 16 website as needed to educate members.	Social Media/Internet subcommittee, Website Committee, Communications Committee	ongoing - medium/hard implementation	
	Increase digital archives materials and communication from Archives	Area 16 Office Committee, Archives Committee	ongoing - medium/hard implementation	
5. Promote the critical importance of our Traditions; including anonymity as discussed in the 11th and 12th Traditions	Create a DCM 101 to help educate DCMs on their responsibilities, including the importance of anonymity as discussed in the 11th and 12th Traditions by Introducing DCMs to the "Speaking at Non-AA meetings" and "Understanding Anonymity" pamphlets.	Area 16 Office Committee, DCMs, PI/CPC Committee	high - hard implementation	
	Add to GSR Orientation the importance of anonymity as discussed in the 11th and 12th Traditions by introducing GSRs to the "Speaking at Non-AA meetings" and "Understanding Anonymity" pamphlets.	Area 16 Office Committee, DCMs, PI/CPC Committee	high - easy implementation	
6. Sustain the financial viability of Area 16	Web Committee to investigate costs of social media / internet subcommittee (fees / subscriptions / hosting)	Website Committee, Communications Committee	high - easy implementation	
	Propose DCMs vote on expanding Communications budget for addition of Social Media / Internet Subcommittee	Finance / Office Committee	high - easy implementation	
	Investigate costs of subscriptions for Web-Committee (MailChimp / 1and1 / GoDaddy / Weebly) and see if there are duplicates	Website Committee, Communications Committee	high - easy implementation	
	Research cost of Video Conferencing Solutions	Website Committee, Communications Committee	ongoing - medium implementation	