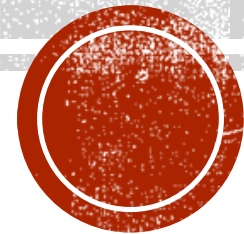


# GEORGIA STATE SERVICE ASSEMBLY

Where do we go from here?



# WHAT YOU SAID...

- “I can’t check in when I arrive!”
- “My room’s not ready!”
- “When I call to make my reservation and request the GSSA rate, they tell me there are none available or they’re all booked!”
- ‘It costs too much!’
- “The restaurant is awful!”
- “The food is not that good and it takes forever!”
- “The service is so slow, I don’t have enough time to eat lunch!”



# WHAT WE HEARD...

**It's time to investigate  
other options for GSSA!!**



# **OUR CURRENT SITUATION**

**We are contracted to hold GSSA at the Macon Marriott through 2020, so nothing will change before then.**



# WHAT WE DID...

- Investigated several options for other locations
  - Atlanta Southside
    - Not enough or large enough meeting space
  - Perry
    - Venue too expensive



# AVERAGE COST PER PAST ASSEMBLY

	2018	2017	2016
Meeting Space/Coffee	\$7,322	\$7,547	\$6,013
Hotel Rooms	\$5,585	\$4,996	\$5,171
Coffee Price (per gallon)	\$22.00	\$22.00	\$22.00

(price/gallon includes 22% service fee and 7% tax)



# MAXIMUM PROJECTED COST PER FUTURE ASSEMBLY

	2019	2020	2021
Meeting Space/Coffee	\$7,700	\$7,700	\$8660
Hotel Rooms	\$7,057	\$7,057	\$7116
Coffee Price (per gallon)	\$27.00	\$27.00	\$41.69

(price/gallon includes 22% service fee and 7% tax)



# WHAT WE'VE COME UP WITH...

- Dublin
  - 50 miles east of Macon on I-16
  - Conference center near Exit 51 has adequate space for our needs
  - Multiple hotels available close to meeting center
  - Multiple restaurants available close to meeting center





# THE DETAILS

Venue: Oconee Fall Line Technical College (OFTC)

- Ample Space for our needs
  - Large conference room seats 700
  - Multiple separate classrooms for committee meetings
  - All rooms on first floor
- Large Lobby for registration, literature tables, committee displays, coffee
- Ample free parking
- Ample parking with entrances from front and rear of OFTC

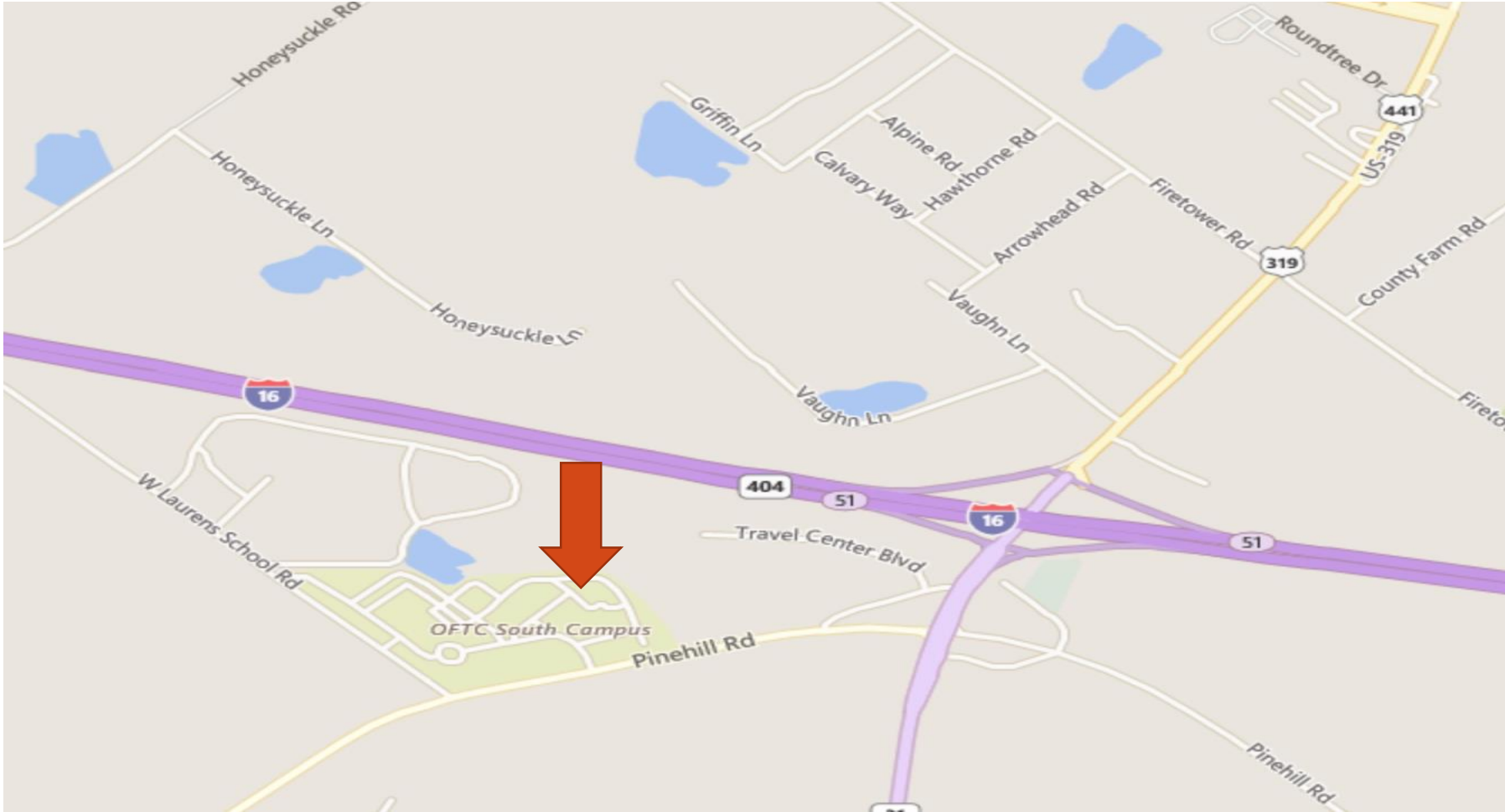
Hotels: Hampton Inn, LaQuinta Inn

- Includes free hot breakfast, free parking, in-room refrigerators, wi-fi
- Other hotels north of I-16 available at lower cost
- No room block minimum required
- 8 free rooms each night (Friday and Saturday) provided by Dublin Visitor's Center

Restaurants: Longhorn Steakhouse, Cracker Barrell, Zaxby's, Waffle House, plus many others north of I-16 and in Dublin



# LOCATION MAP



# PORTER CONFERENCE CENTER

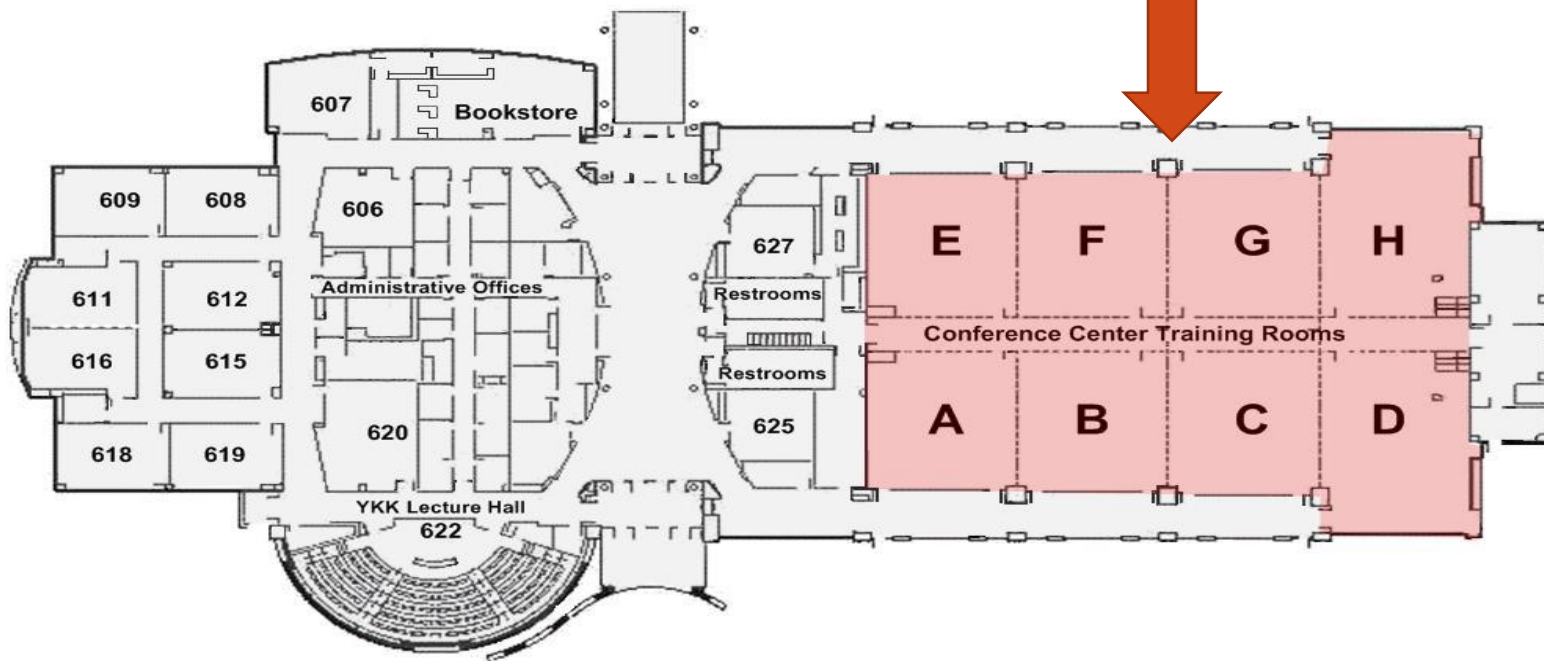


## **Main Lobby**

The lobby is a beautiful, spacious area perfect for event registration. It is also ideal for small displays or exhibitor tables and is often used for catered breaks. You will also find our Executive Boardroom just inside the lobby to seat 12 people.



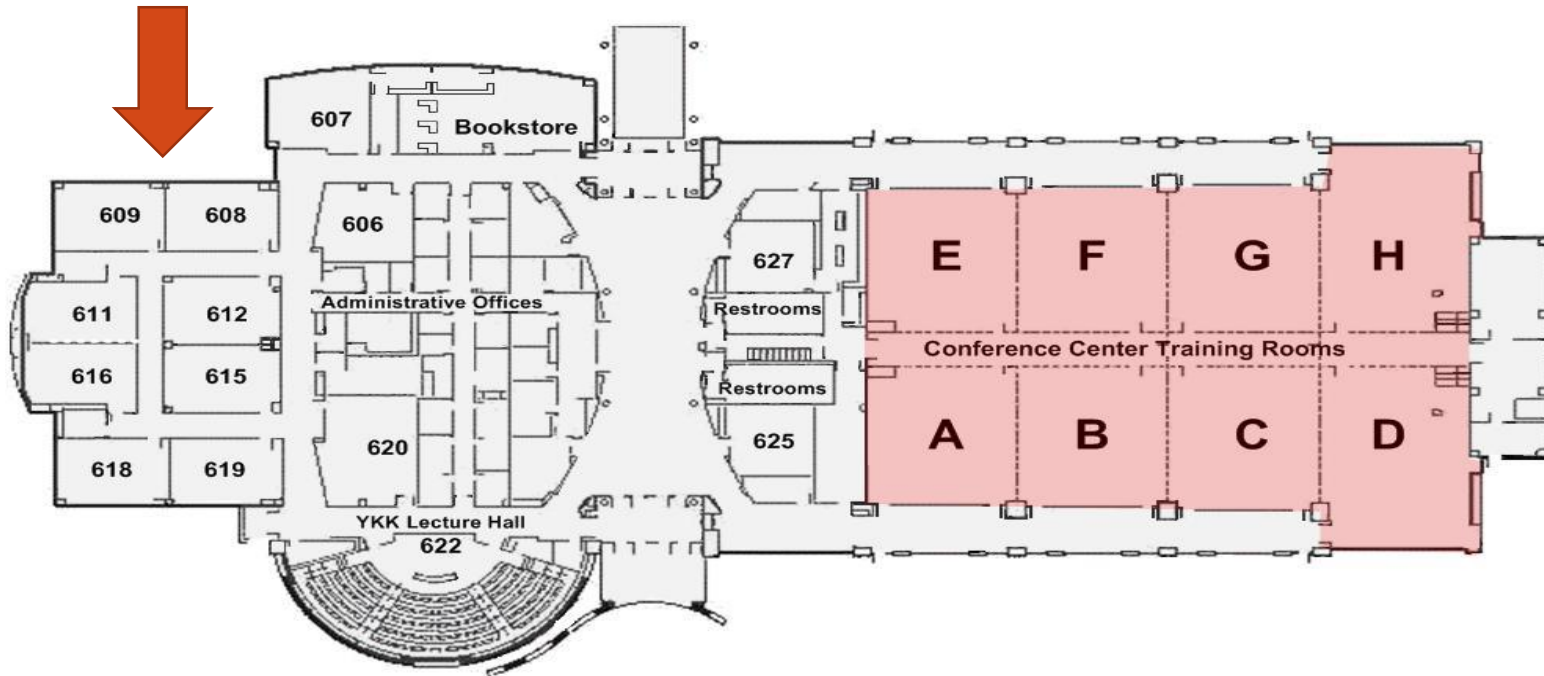
# LARGE CONFERENCE ROOM



- **Large Conference Room (A-H)**
- Over 17,000 sq. ft
- Flexible hall configurations
- Conference Center exhibit hall can be divided into as many as eight individual rooms
- Two wide, spacious hallways are located on the north and south side of the Conference Center to provide easy access to events and smooth traffic flow
- Two large equipment entrances and loading dock
- State-of-the-art lighting, sound and wireless networking



# CLASSROOMS

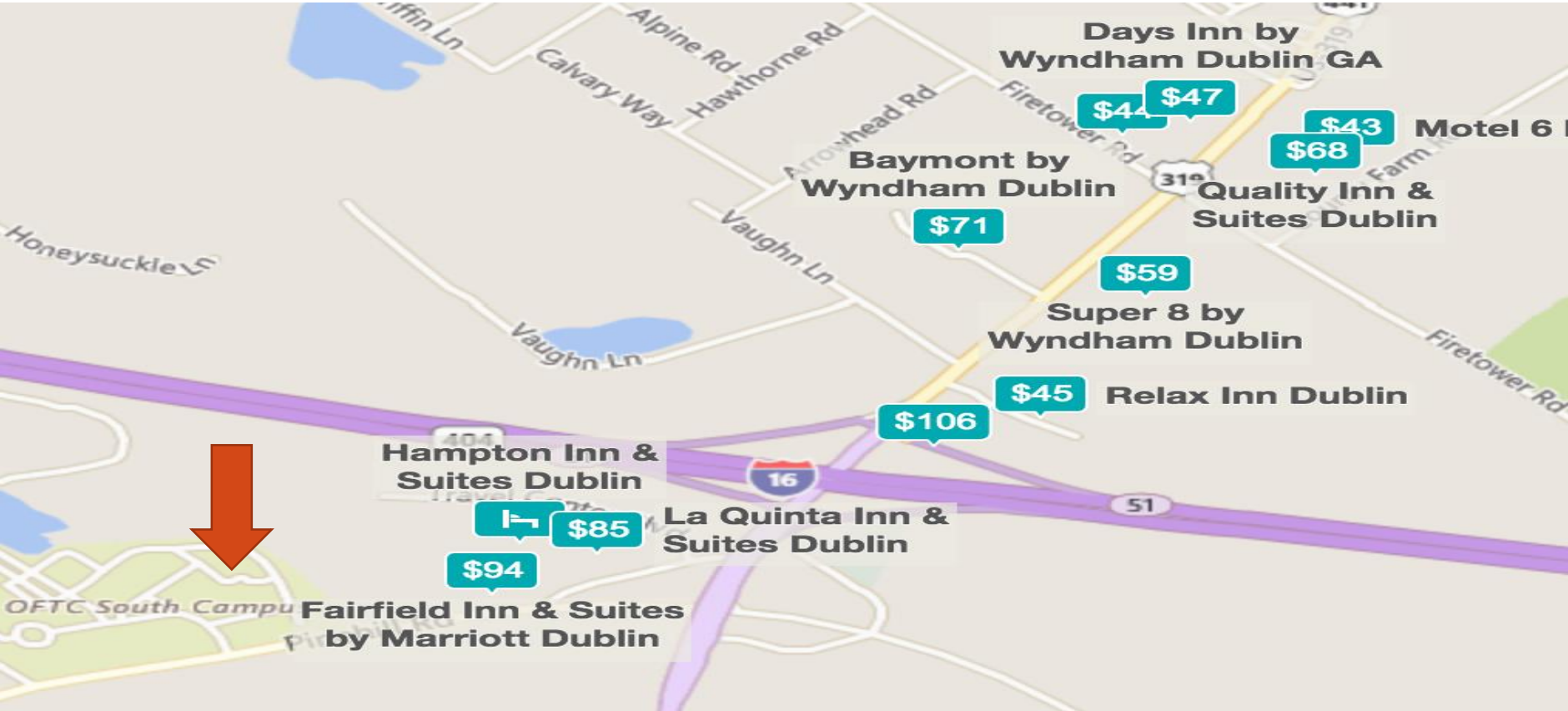


- **Classrooms**
- Six (6) general purpose classrooms to accommodate 15-40 persons
- Flexible seating arrangements (classroom, theater, U-shape, or boardroom style) customized for your group meetings
- Rooms include built-in projection screens, tables with power outlets, and dry erase boards
- Wireless and wired internet access

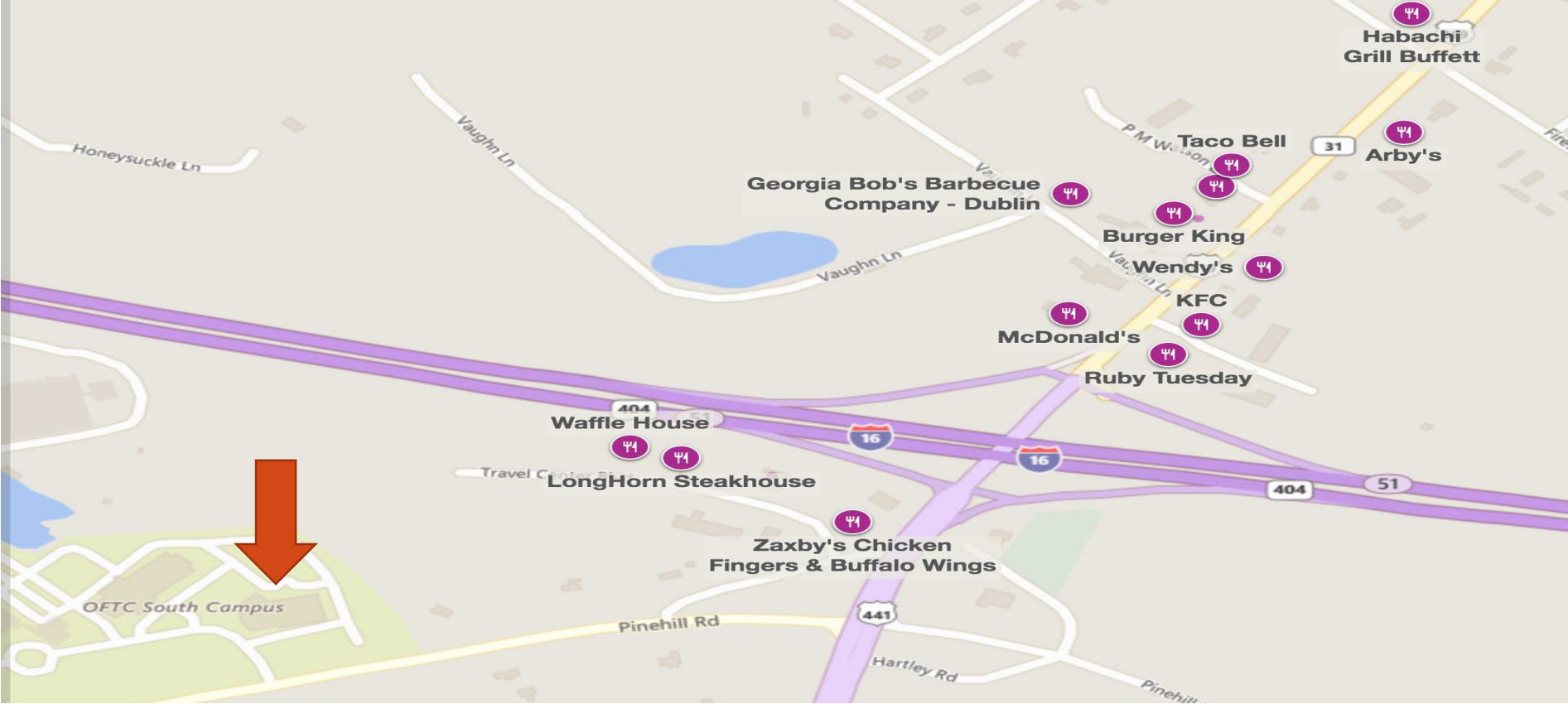




# HOTELS



# RESTAURANTS



# 2021 PROPOSED COST PER ASSEMBLY IN DUBLIN

	2021
Meeting Space/Coffee	\$7,204
Hotel Rooms	\$5,149
Coffee Price (per gallon)	\$20.00





# FINANCIAL COMPARISON

	Dublin		Macon		
	2021	2021	2020	2019	2018
Meeting Space/Coffee	\$7,204	\$8660	\$7,700	\$7,700	\$7,322
Hotel Rooms	\$5,149	\$7116	\$7,057	\$7,057	\$5,585
Coffee Price (per gallon)	\$20.00	\$41.69	\$27.00	\$27.00	\$22.00

(price/gallon includes 22% service fee and 7% tax)



# FINANCIAL COMPARISON OVERVIEW

Given that the costs for 2019 and 2020 are only estimates based on contracted rates and not final totals and given a decrease in coffee prices from \$27.00/gallon in 2018 and \$35.00/gallon in 2021 in Macon to \$20.00/gallon in 2021 in Dublin, it appears that we can expect a savings projection to GSSA:

2018 Total Maximum Cost (Macon)	\$12,907	
2021 Total Maximum Cost Projection (Macon)		\$15,776
2021 Total Maximum Cost Projection (Dublin)	\$12,353	\$12,353
<b>Total Savings Projection</b>	<b>\$554</b>	<b>\$3,423</b>

(projected costs and savings are per assembly)



# POSITIVES

The geographic center of Georgia is Twiggs county which is the county between Bibb County (Macon) and Laurens County (Dublin), so we are not moving GSSA far from the center of the State.

There does appear to be a potential for a significant cost savings to GSSA.

No defined room block required.

More hotel options, some at lower cost, available.

Plenty of restaurant options.

Much lower price for coffee.



# NEGATIVES

We will not be able to have Saturday night Archives workshop at the GSSA Archives.



# UNKNOWN

Meeting space and hotel room rate prices compared to 2021 rate at current venue (contract not yet finalized, but likely higher based on current historical trend).

Old Ramada Hotel in Macon was purchased in 2014 and is currently undergoing renovations. It is expected to open in early 2019. Unknown what potential rates for GSSA at that location might be.



**THANK YOU!!!**

**Questions???**

