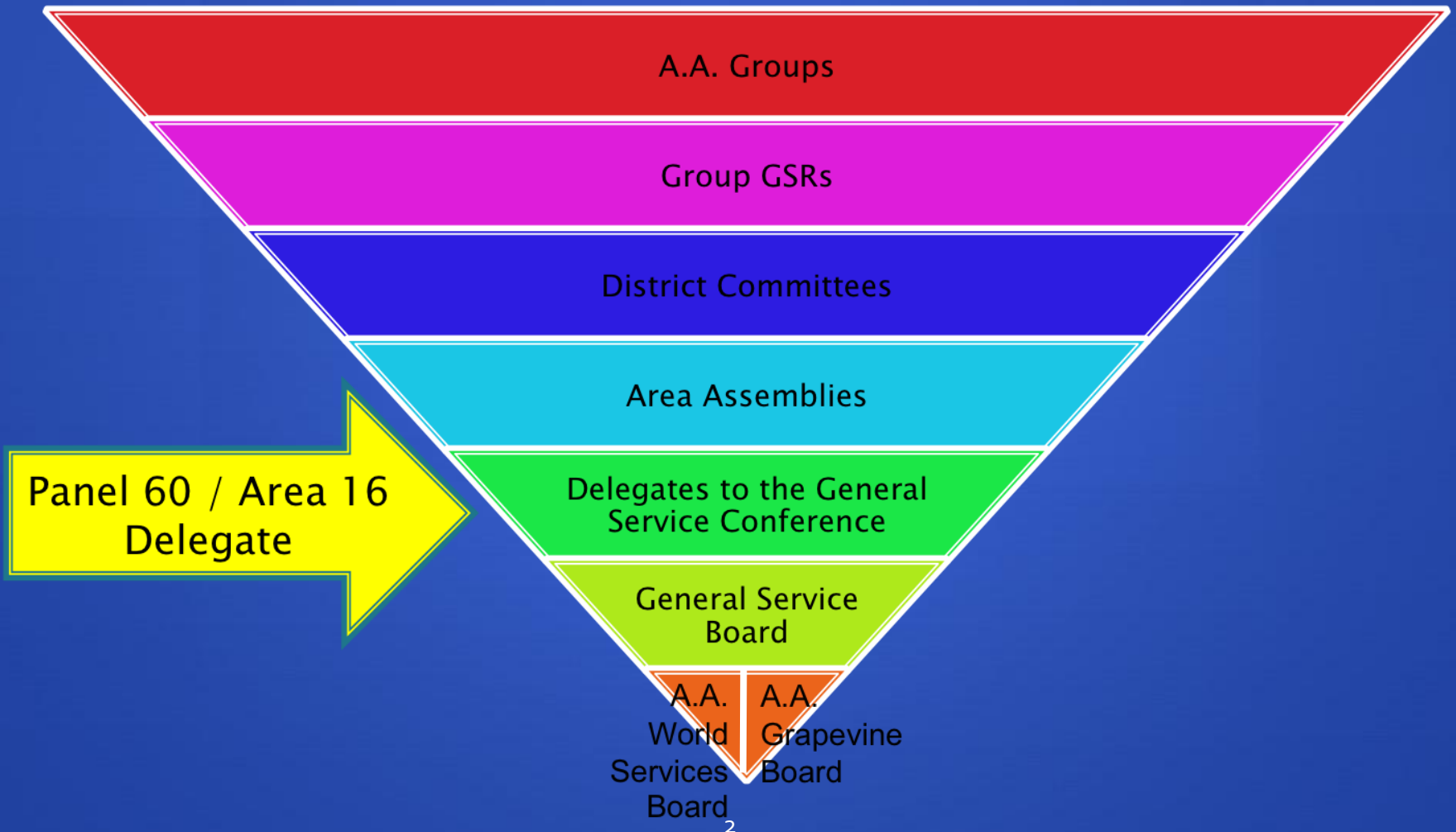


# Georgia State Service Assembly

Delegate's Report  
May 22, 2011

# The General Service Conference of Alcoholics Anonymous



# Standing Committees



- Agenda
- Finance
- Corrections
- Literature
- Trustees
- CPC
- Treatment/Special Needs/Accessibility
- PI
- Policy/Admissions
- Grapevine
- Report and Charter

Secondary Committees: Archives and International Conventions/Regional Forums

# Members of the Conference

- 93 Delegates US/Canada
- 27 Trustees and Directors
- 15 GSO/Grapevine Staff
- TOTAL = 135 Members
  
- 134 present for the 61<sup>st</sup> GSC



## Your Delegates

- **Average age – 57**
- Oldest – 74
- Youngest – 33
- **Average Sobriety – 21**
- Longest Sobriety – 40
- Shortest Sobriety – 8
- **Average Service – 16**
- Longest Service – 29
- Shortest Service - 6  
(in years)



# The Road to the 61<sup>st</sup> General Service Conference

- April 2010 - Elect Committee Chairs during the 60<sup>th</sup> GSC
- July 2010 - Trustees Committee begins work on the items forwarded from the 60<sup>th</sup> GSC
- December 2010 – Conference communications begin, Conference Committees are selected
- Jan 2011 – Committee communication begins
- Jan 2011 – Board weekend, agenda finalized
- Feb 15 2011 – Agenda and background material distributed to all Conference members
- April 2011 – GSSA Pre-Conference DCM Meeting
- May 2011 – 61<sup>st</sup> General Service Conference

# A Day at the Conference

- 9am – 12pm Committee Meetings
- Lunch
- 1pm – 2:30pm General Service Board, AA World Services Reports
- 2:45pm – 3:45pm Area Highlights
- 3:45pm – 5:00pm Grapevine, Finance Reports
- 5:15pm – 6:00pm Area Highlights
- Dinner
- 7:15pm – 8:00pm Area Highlights
- 8pm – 9:45pm – Presentations, Questions and Sharing
- 10pm – 11:15pm – Literature Committee Meeting

# Conference Agenda Committee

- Theme for 2012 Conference – “Anonymity: Our Spiritual Responsibility in the Digital Age”
- Discussion topics for 2012 Conference –
  - Carrying the AA Message
    - Still our Primary Purpose
    - Social Web Sites
    - Young People in AA
    - Importance of Sponsorship
  - Change – Essential to AA’s Growth
    - Service: Our Third Legacy
    - Spirit of Rotation
    - Diversity – Let’s keep our doors open for any who may suffer from alcoholism
    - Archives – Where the past meets the present
- Workshop Topic for 2012 Conference – “Safety in AA: Our Common Welfare”

# Conference CPC Committee

- Committee Considerations

- Trustees Committee will develop a draft consolidation of CPC literature on DVD
- Include a service piece on the use of Grapevine/*La Vina* in CPC Kit, a list of goals and project suggestions and shared experience on one-on-one sharing with professionals
- Add to the CPC Workbook sample *CPC* letters an invite to accompany professionals/students to open AA mtgs and invite to present on what AA is and is not



# Conference Correction Committee

- Updated text in “AA in Correctional Facilities” section on “meetings”
- Committee Considerations
  - The pamphlet “It Sure Beats Sitting in a Cell” will be updated and a draft presented to the 2012 Conference Committee
  - Trustees Committee consider a survey of AA program activities in Correctional Facilities
  - Updates to the Corrections Workbook provided to the Trustees Committee

# Conference Finance Committee

- The pamphlet “Self Support: Where Money and Spirituality Mix” will be updated to further clarify the Group’s responsibility in determining Group contributions.
- Committee Considerations
  - The 7<sup>th</sup> Tradition stories received will be used for GSO publications
  - The Finance Workbook is not necessary at this time. However, a Self Support Kit will be developed and brought back to the 2012 Conference for review.
  - The Trustees Committee develop self-support/financial talking points to be made available to the Fellowship and included in the Self Support Kit.

# Conference Grapevine Committee

- The Grapevine magazine and other products will be available digitally for smart phones, e-readers, tablets, etc.
- AAWS and AA Grapevine will work together to establish opportunities for efficiencies and shared objectives.
- Update the pamphlet “The AA Grapevine and *La Vina*: Our Meetings in Print”

# Conference Grapevine Committee

- **Committee Considerations**
  - The Committee took no action on the agenda item to allow the Grapevine to accept contributions.
  - The Committee forwarded to the AA Grapevine the suggestion to publish 3 new books that are compilation of stories.
  - The Committee suggested to the AA Grapevine Board that only balanced budgets are proposed
  - The Committee provided suggestions on reaching the Fellowship with news about the AA Grapevine.



# Conference Literature Committee

- A revised “The AA Member-Medications and Other Drugs” pamphlet was approved.
- Work will continue on the Spirituality pamphlet, 198 stories received.
- The pamphlet, “GSR General Service Representative” updated.
- We DID NOT approve to add the Preamble to the Big Book

# Conference Literature Committee

- Committee Considerations
  - The Committee requested that Trustees continue to work on an updated “AA and the Armed Forces”.
  - The Committee requested that Trustees continue to work on edits of *Living Sober* and bring back another draft to 2012 Conference
  - The Committee took no action on the literature card.
  - The Committee took no action on the request to reconsider the literature on spirituality.
  - The Committee took no action on the request for a new GSO booklet.

# Conference Policy/Admissions Committee

- Admitted guests from Great Britain and Peru GSOs.
- The Conference approved a 3 yr Conference Inventory Process to begin in 2013.
- The Conference approved a procedure for Concept V Appeals to the General Service Conference.

## Committee Considerations

- The Committee took no action on changing the deadline for the Conference Agenda and developing a formal relationship with the Trustees' Conference Committee.

# Conference PI Committee

- An AA Membership Survey will be conducted in 2011.
- The Conference approved a policy on “Actors Portraying AA Members or Potential AA Members in Videos”.
- PI will develop Spanish language and culture PSA’s at a cost not to exceed \$40k.
- The pamphlets “Understanding Anonymity”, “AA at a Glance” and “The AA Fact File” will be updated.



# Conference Report and Charter Committee

- Several changes were approved to The AA Service Manual.
  - Added a section on Trustees Emeriti
  - Clarifying text for the section “Nominating Procedure”
  - Clarifying text for the section “Inactive Service Workers”
  - Update text for the section “What Goes on at the Conference”

## Committee Considerations

- The Committee considered replacing the text “new kid on the block” with “first year Delegate” for the section “Preparing for the Conference” and took no action.

# Conference Committee on Treatment/Special Needs

- Approved a recovery pamphlet, “AA for the Alcoholic with Special Needs”
- Changed the name of the committee to Treatment/Special Needs – Accessibilities
- Changed the title of the pamphlet “AA in Treatment Facilities” TO “AA in Treatment Settings” and update the references to facilities in the pamphlet
- The Committee took no action on removing the line of dialogue in the “Hope” video referring to Uncle Sam but requested the entire script be reviewed.

# Conference Committee on Trustees Boards Slate of Trustees/Directors

## General Service Board

### Class A Trustees (7) – Non Alcoholic

- Terry Bedient – Treasurer
- Frances L. Brisbane, Ph.D. – 2<sup>nd</sup> Vice Chair
- Corliss Burke
- Ward Ewing, D.D. – Chair
- The Honorable Rogelio R. Flores
- John Fromson, MD
- Michele Grinberg, J.D.

# Conference Committee on Trustees Boards Slate of Trustees/Directors

## General Service Board

### Class B Trustees (14) – Alcoholic

- Rod Betonney
- Kenneth P. Brueggemann – Secretary
- Donald Cusson
- Nancy Haynes
- Barbara Kelly – elected 2011
- Roberta Lindeman

- J. Gary Lutz – elected 2011
- George G. Martin, J.D.
- Don Massey
- Don Miller
- Eleanor W. Nault
- Victor Phillips – 1<sup>st</sup> Vice Chair
- Pamela Reising
- Clayton Vandivort , J.D. – elected 2011



# Conference Committee on Trustees Boards Slate of Trustees/Directors

## AA World Services, Inc

### Directors

- Andrea G. Barthwell, MD
- Rod Betonney
- Joe Downey
- Phyllis A. Halliday, GSO GM
- Roberta Lindeman
- George G. Martin, J.D.
- William Noonan
- Pamela Reising - Chair
- Rick Walker, GSO Staff

# Conference Committee on Trustees Boards Slate of Trustees/Directors

## AA Grapevine

### Directors

- Ami Brophy, Exec Director
- Donald Cusson
- Michele Grinberg, J.D.
- Nancy Haynes
- Don Miller, Chair
- Eleonor W. Nault
- Albin Zezula

● Vacancy

● Vacancy

# Conference Committee on Archives

- Updated the contents of the Archives Workbook and added a section for “Tools and Suggested Activities for Archives”
- The GSO Archivist will solicit new material and stories to update the “Shared Experience” section of the workbook
- The Committee requested that the Trustees’ Archives Committee develop an information piece on archival preservation techniques

# Conference Committee on Intl Conventions/Regional Forums

- The Committee accepted with appreciation the report from the 2010 International Convention in San Antonio.
  - Convention had excess income of \$844,545 and 53,000 attendees
  - Celebration of the 75<sup>th</sup> Anniversary was a success
- The Committee discussed Regional Forums
  - 1500 first time attendees in 2010
  - Need to improve communication about Forums

# Conference Floor Actions

- 5 Floor actions this year compared to 15 last year
- Floor action is similar to a motion from the floor
- 1 Withdrawn, 4 debated and 1 approved

Floor action submitted by Delegate from Canada

“That the 61<sup>st</sup> General Service Conference express its appreciation and gratitude for the French-language magazine “*La Vigne*”. The value it has for the French-speaking members of AA and the respect “*La Vigne*” has shown for the Traditions of AA.”



REVUE INTERNATIONALE BIMESTRIELLE DES ALCOOLIKES ANONYMES

Notre but premier est de demeurer abstinents et d'aider d'autres alcooliques à le devenir.

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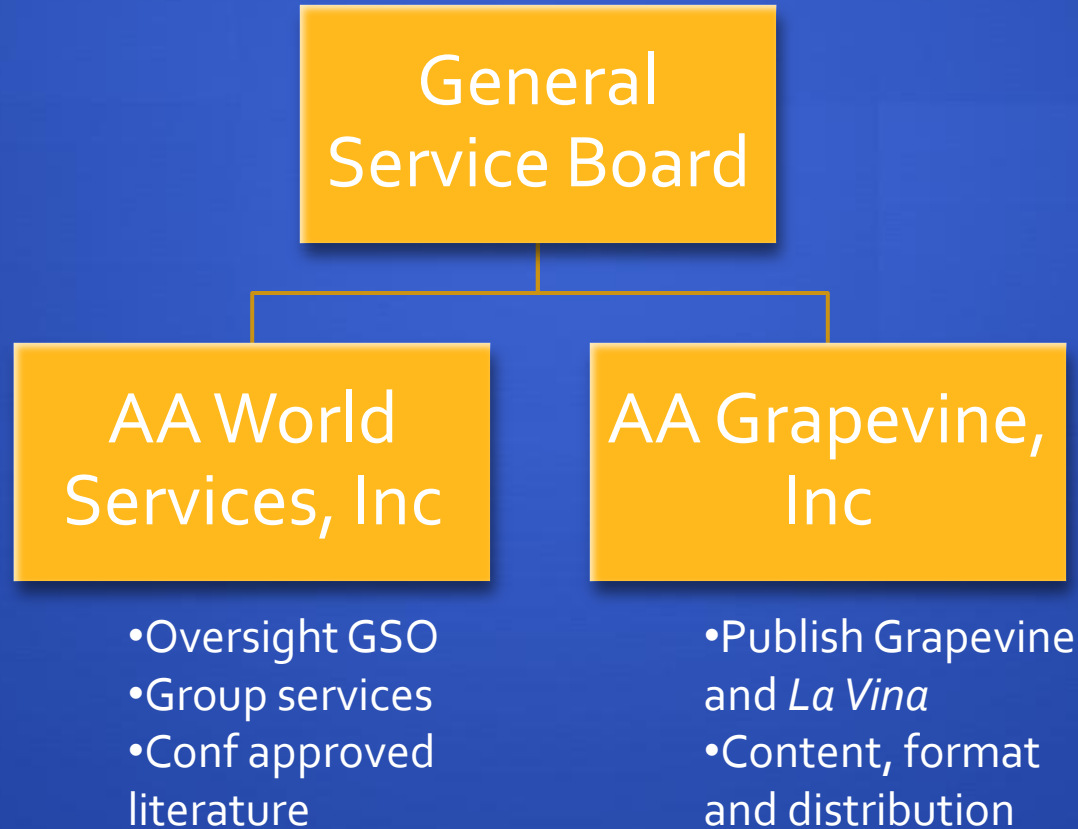
# Board Reports

- General Service Board
  - The 75<sup>th</sup> Anniversary and International Convention in San Antonio a huge success!
  - Next International 2015 in ATLANTA, GEORGIA
  - Chair appointed two ad hoc committees
    - Identify efficiencies between AA World Services and AA Grapevine
    - Develop an inventory process for all three Boards



# Board Reports

## Board Structure



# Board Reports

- eTechnology update
  - AA World Services and Grapevine will have smartphone apps by the end of this year
  - AA World Services will develop the infrastructure for payments and the apps this year
  - Grapevine has the infrastructure in place and will develop the apps this year
  - We will have the Big Book, Twelve and Twelve and Grapevine available on Apple and Android
- AA Grapevine moving to a community of AA members

# Board Reports

- Updates from AA World Services
  - 1,896 net new groups
  - Need group contact email addresses
  - Two Trustees-at-large attended the 21<sup>st</sup> World Services Mtg
  - Contributions online \$82,000 first 6 months
  - Sold 1.7mil books in 2010
    - 84.6% purchased by AA members/entities
    - 15.4% purchased by non-AA entities
  - 2,114 visitors to GSO in 2010

# **Board Reports**

## **Around the Picnic Table**

### **Finance Presentation**



**Terry Bedient**  
**Class A (nonalcoholic) Trustee**  
**General Service Board Treasurer**

# GENERAL SERVICE OFFICE FUNCTIONAL EXPENSES

	2009 ACTUAL	2010 ACTUAL
Group Services	2,126,690	2, 071,372
Public Information	327,107	294,861
Cooperation Professional Community	327,205	275,468
Treatment Facilities	130,202	139,315
Corrections	259,800	248,750
Overseas Services (including Literature Assistance)	589,289	547,083
General Service Conference	871,652	724,897
International Convention	246,637	183,206
Regional Forums	325,637	387,743
Archives	466,497	462,805
Trustee/Director Activities	350,188	355,466
World Service Meeting	985	205,594
Supporting Services	<u>2,761,874</u>	<u>2,745,551</u>
<b>Total</b>	<u><b>\$8,783,762</b></u>	<u><b>\$8,642,112</b></u>
<b>Increase over prior year</b>	<b>\$(663,498)</b>	<b>\$(141,651)</b>
<b>% increase over prior</b>	<b>-7.02%</b>	<b>-1.61%</b>

# MEMBER STATISTICS

	2008 Actual	2009 Actual	2010 Actual	Georgia
Cost of Service per member per year	\$7.04	\$6.46	\$6.29	\$6.29
Cost of Service per group per year	\$157.21	\$142.64	\$137.45	\$137.45
Number of members reported	1,342,380	1,358,879	1,373,681	17,828
Number of groups reported	60,093	61,581	62,873	732
Percentage of Groups Contributing	44.1%	44.3%	44.9%	62.3%
Contributions per member per year	\$4.69	\$4.50	\$4.54	\$6.17
Contributions per group per year	\$107.55	\$102.24	\$99.24	\$150.38
Literature contribution to Service cost	\$2.35	\$1.96	\$1.75	



GENERAL SERVICE BOARD FINANCIAL OVERVIEW

		2009	2010	2011 Budget
GENERAL SERVICE OFFICE				
INCOME				
Contributions		\$6,296,110	\$6,408,421	\$6,500,000
Interest		\$450	\$555	\$500
Literature Profits		<u>3,760,764</u>	<u>3,488,425</u>	<u>3,136,446</u>
Total Income		\$10,057,324	\$9,897,401	9,636,946
G.S.O. Expenses		<u>8,783,762</u>	<u>8,642,112</u>	<u>9,296,866</u>
Profit (Loss)		\$1,273,563	\$1,255,289	\$340,080
A.A. GRAPEVINE				
Publishing Income		1,784,611	1,780,829	1,817,323
Interest		<u>45,900</u>	<u>38,800</u>	<u>38,800</u>
Total Income		1,830,511	1,819,629	1,856,123
Expenses		<u>1,963,105</u>	<u>2,218,666</u>	<u>1,950,093</u>
Profit (loss)		(132,594)	(\$399,037)	(93,970)
LA VIÑA				
Publishing Income		50,405	51,323	44,874
Expenses		<u>104,877</u>	<u>126,803</u>	<u>159,571</u>
Profit (loss)		<u>(54,472)</u>	<u>(\$75,480)</u>	<u>(\$114,697)</u>
San Antonio International Convention			\$844,545	
Excess of Revenue Over Expense		<u>\$1,086,496</u>	<u>1,625,317</u>	<u>\$131,413</u>

# Questions?