

# Area 16 Alcoholics Anonymous Area Assembly January 19, 2020



## DELEGATE'S SHARING DEBI KEANE





# WELCOME

- New GSRs
- New DCMs
- New Committee Chairs/CoChairs
- New Office Committee Member-Alternate Delegate
- First time Assembly Attendees

**It takes all of us. Thank you for your service!**



# Alcoholics Anonymous World Services (A.A.W.S.)



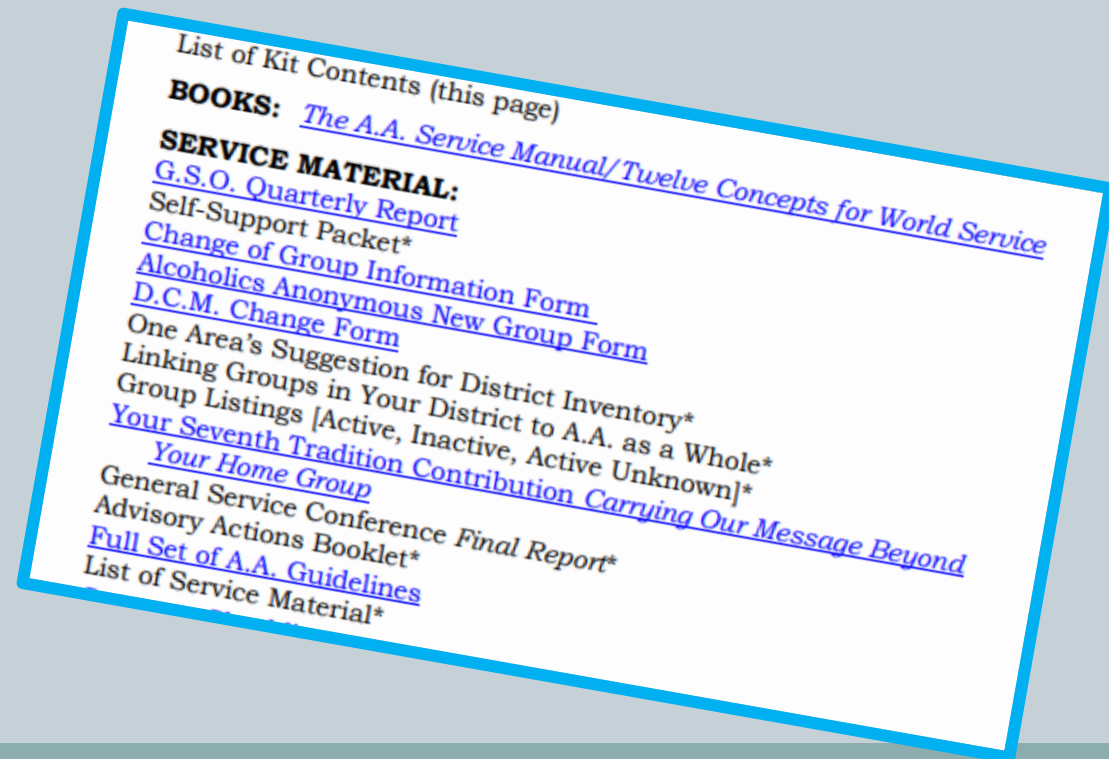
What's  
New?



# GSR/DCM Kits



- GSR/DCM Kits –If you have not received yours, it is available on aa.org
  - [https://www.aa.org/assets/en\\_US/en\\_GSR\\_list.pdf](https://www.aa.org/assets/en_US/en_GSR_list.pdf)
  - [https://www.aa.org/assets/en\\_US/f-153\\_DCM\\_Kit.pdf](https://www.aa.org/assets/en_US/f-153_DCM_Kit.pdf)





# Corrections



- The Corrections assignment desk at GSO has received more than 400 letters a month over the last quarter.
- GSO is working on generating a data file on all meetings in correctional facilities.
- GSO would like input on language alternatives to the terms currently used in corrections literature to refer to INMATES.
- A letter to professionals in the parole and probations fields meant to raise awareness on Bridging the Gap will be added to the Corrections Kit.
- AAWS Publishing Dept is working with the Grapevine to explore options in contracting with digital implementation of literature into prisons.



# Finance First 9 Months of 2019



- Literature sales were 1.7% less than budget and 2.7% higher than last year. Gross profit from Literature was \$7,292,987
- Contributions 4.9% higher than budget \$6,197,296
  - Online contributions accounts for 10.73% of total contributions.
- Total revenue- \$13,489,284 2.49% greater than budget; 3.76% greater than last year
- Expenses- 994% greater than last year at 4.53% greater than budget.
  - Professional fees (contract reviews-ERP contract review was very expensive). AAWS is working on creating a policy for contract reviews and contracted services.

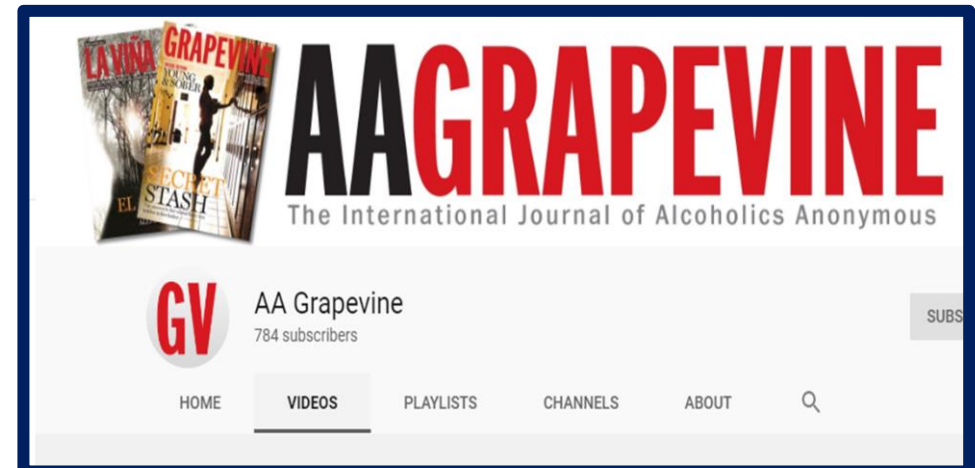
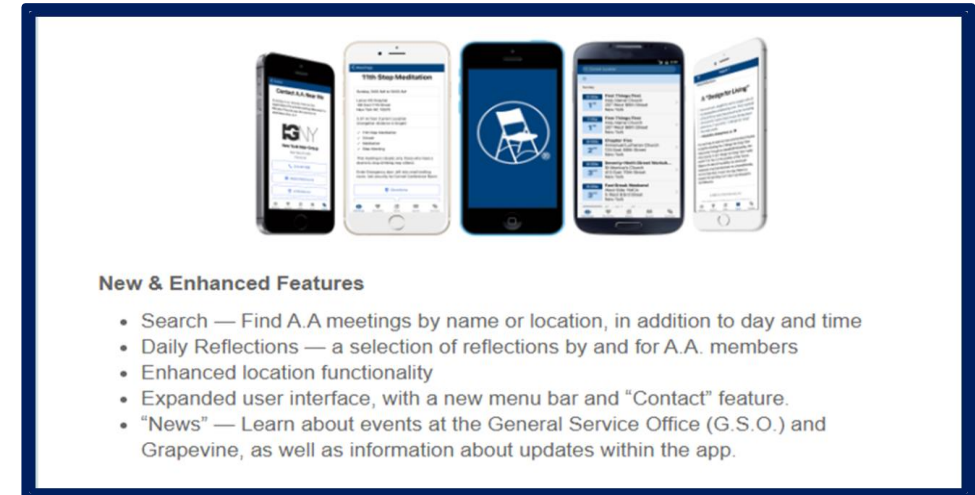
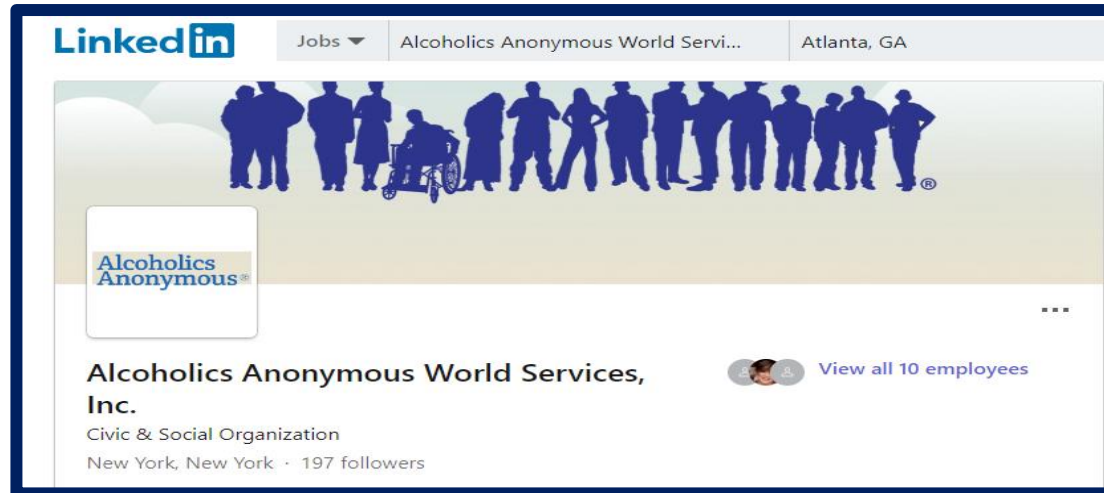




Registration

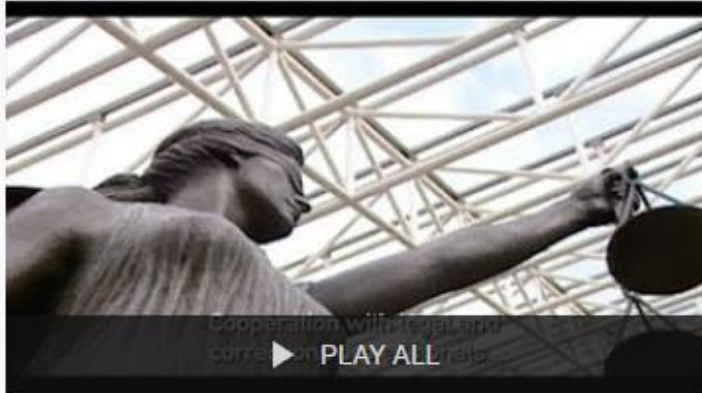


# Technology, Communications, and Services





# Playlists on YouTube



## All AA Videos

15 videos • 39 views • Last updated on Aug 26, 2019



Alcoholics  
Anonymous World  
Services, Inc.

SUBSCRIBED



1



### A.A. Video for Legal and Corrections Professionals

Alcoholics Anonymous World Services, Inc.

2



### Get Ready! Alcoholics Anonymous 2020 International Convention invitation

Alcoholics Anonymous World Services, Inc.

3



### Changes (Public Service Announcement)

Alcoholics Anonymous World Services, Inc.

4



### A Group of People Just Like Me

Alcoholics Anonymous World Services, Inc.

5



### Hope: Alcoholics Anonymous

Alcoholics Anonymous World Services, Inc.



# Doors PSA





# Grassroots Sharing on AA and Technology



- **Three-part series in Box 4-5-9**
- **Part 1 The Meeting Guide App (Fall 2019)**
- **Part 2 NAATW and TIAA**
  - August 2014 National A.A. Technology Workshop (NAATW)
  - Technology in A.A. (TIAA) online forum

Technology is changing the way A.A. communicates to suffering alcoholics and interacts with its members

- Important to present tech issues from the perspective of A.A. members.
- Ongoing forums online for interested members (over 700).
- Sign up at [tiaa-forum@aa.org](mailto:tiaa-forum@aa.org)





NAATW

National AA Technology Workshop

[Workshops](#)

[All Site Content](#)

[Members](#)

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# National AA Technology Workshop

September 11-13, 2020 in Bellevue, WA



# Supporting our Primary Purpose

## 12 Statements of Technology (v5)

1. We suggest implementing technology **where it supports our primary purpose** of carrying the message to the alcoholic who still suffers
2. We are responsible and assess value when using **self-support** funds for technology initiatives
3. We are responsible where **anonymity** is more vulnerable to a wider audience with increased speed or new sensation
4. An **informed** group conscience is paramount to technology decision-making
5. We strive to understand where **Individual versus Group values** are different
6. We perform due diligence and rely on **demonstrable A.A. experience**
7. We record **non-technical requirements** before making technology choices
8. We take care to understand the **property value** and **legal** implications of technology used for A.A. purposes before making binding decisions
9. We are responsible for **transparency** in discovery, process, & implementation
10. We use technology to make information **available**, not to limit it
11. We communicate and support the **intended** service level
12. We consider how best to **Pass it On**



# What Would Bill Wilson DO?





# Extending the Hand of A.A.



**Alcoholics who are Deaf can access A.A.'s program of recovery in an updated American Sign Language translation of Alcoholics Anonymous.**

## **DVD features:**

- Professional ASL signers and DVD video production
- Updated translation inspired and reviewed by A.A. members who are Deaf
- Audio track and subtitles for use among ASL and non-ASL users
- The basic principles and practices of the Fellowship that have provided a pathway to recovery for alcoholics for over 80 years
- Can be ordered at [www.aa.org](http://www.aa.org) or may be available through a local A.A. office near you



A.A. has always been committed to making its program of recovery available to anyone, anywhere who reaches out for help with a drinking problem. This translation has been updated with current language and signing most familiar in today's Deaf community.



# Literature



- Revision of several pamphlets including
  - A.A.'s 3 Legacies
  - Twelve Traditions Illustrated
  - Too Young? Young People in A.A.
  - A.A for the Black and African American Alcoholic
- New Video in the works- GSO, Grapevine, General Service Structure
- Revision of the **AAWS Policy on the Publication of Literature**



# We Need Your Input



## **Are you familiar with any of the following?**

- EZ Big Book produced by Hazelden
- Manuscripts located online removing language around the word “God” from the first 164 pages
- Manuscripts located online removing gender language from the first 164 pages

## **Report to 2020 Conference**



# Publishing

- Translations
  - Lesotho is in final review stage
  - Shona translation (Zimbabwe)
  - Guarani (Paraguay)
  - Also recent activity for Hungary, and the Czech Republic





# From the International Desk





# Grapevine/La Vina



## Grapevine –electronic distribution in prisons

- Overall circulation is down

## LaVina subscriptions increased

- Thanks to local committee efforts and events- Chest of Hope



# Archives

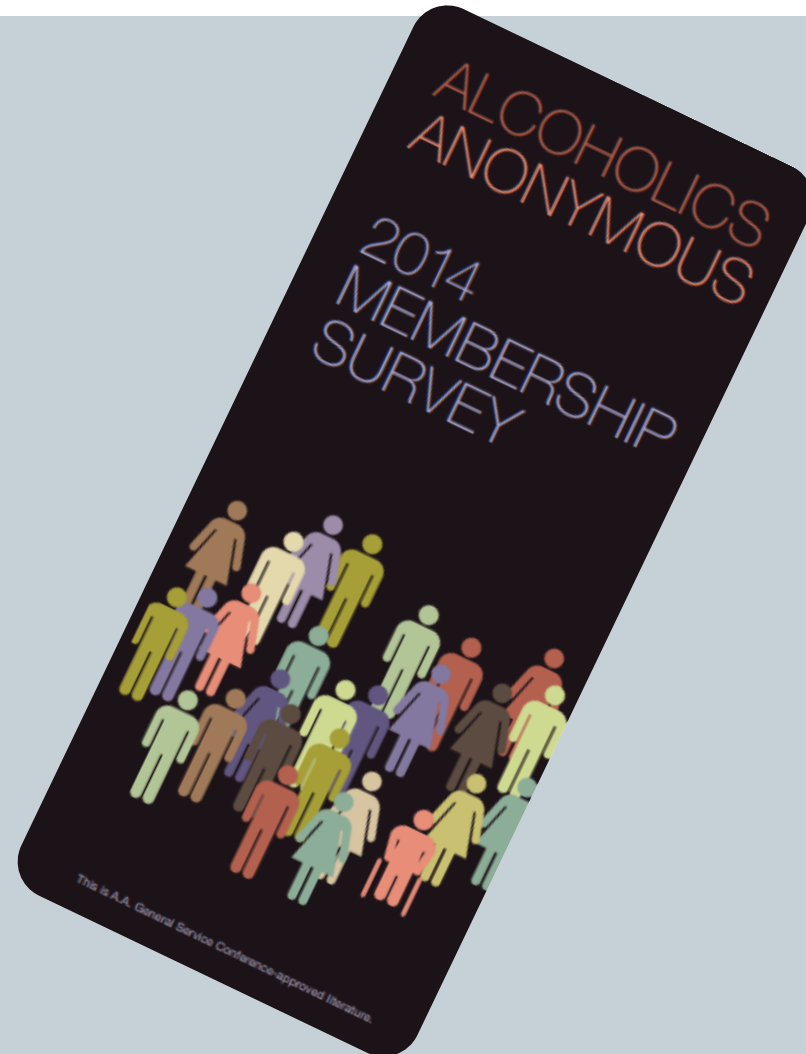


## Shared Experiences

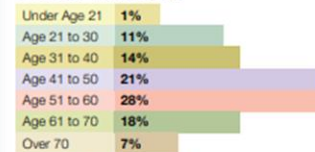




# Public Information



## AGE OF MEMBERS



Average Age of Members is 50 Years.

## MARITAL STATUS OF MEMBERS

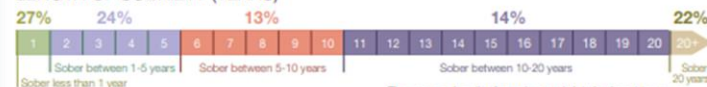
Married/ Life Partner	Single	Divorced	Other
41%	32%	21%	6%

## GROUP MEMBERSHIP



86% of the members belong to a home group.

## LENGTH OF SOBRIETY (YEARS)



The average length of members sobriety is almost ten years.



## MEETING ATTENDANCE

## INTRODUCTION TO A.A.\*

Through an A.A. member	32%
Treatment facility	32%
Self-motivated	30%
Family	27%
Judicial System	12%
Counselor/Mental Health Professional	13%
Medical Professional	4%
Employer or fellow worker	4%
Non-A.A. friend or neighbor	3%
Correctional facility	2%
Al-Anon or Alateen member	2%
A.A. literature	2%
Newspaper/magazine/radio/TV	1%
Member of clergy	1%
Internet	1%
Other	6%

## RELATIONSHIP WITH HEALTH CARE PROFESSIONALS

75% of members' doctors know they are in A.A.  
57% of members said they were referred to A.A. by a counselor, medical or mental health professional.

## SPONSORSHIP

82% of members have a sponsor.  
74% got a sponsor within 90 days.

\* These numbers do not add up to 100% because respondents were allowed to select more than one.

## ADDITIONAL HELP . . .



**BEFORE** coming to A.A., 59% of the members received some type of treatment or counseling (such as medical, psychological, spiritual, etc.) related to their drinking.

74% of those members who received treatment or counseling said it played an important part in directing them to A.A.

**AFTER** coming to A.A., 58% of the members received some type of treatment or counseling (such as medical, psychological, spiritual, etc.) related to their drinking.

84% of those members who received treatment or counseling said it played an important part in their recovery from alcoholism.

## MEMBERS OCCUPATIONS

19%	Retired
11%	Other (including self-employed)
8%	Unemployed
10%	Manager / Administrator
9%	Professional / Technical
7%	Skilled trade
5%	Disabled (not working)
6%	Health professional
5%	Laborer
4%	Sales worker
4%	Educator
2%	Student
4%	Service worker
2%	Clerical worker
2%	Homemaker
1%	Transportation
1%	Craft worker



# Treatment/Accessibilities





# GSO Staff Positions



- Updating file of applications from members interested in being considered for possible future openings for G.S.O. Staff member positions.
  - Minimum 6 years continuous sobriety
  - Service experience at group, possibly district and area
  - Business or professional experience
  - Excellent communication skills
  - Willingness to locate to NY

Interested? More Information? Write: Staff Coordinator, PO Box 459, Grand Central Station, New York, NY 10163 Email: [staffcoord@aa.org](mailto:staffcoord@aa.org)



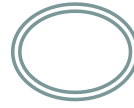
# What's New from GSSA



WHAT'S  
**New**  
WHAT'S  
**Next**



# Communications Audit- Next Steps





# **Be more effective in attracting and retaining those in need of recovery, the Professional Community, AA Members and improve public perception.**

- **Work with Courts**
- **Website/Communications Committee**





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# Leverage our history to become more impactful communicators.



- Archives  
Workshops
- Speaker Meetings
- Podcasts



# Provide guidance in the use of social media and other interactive tools to more deeply engage the fellowship.

- GSO Guidelines
- Communications/GV Workshops
- Protecting our Anonymity but carrying the message





# GSB Strategic Plan



UPDATED NOV. 2019

## ***Key Strategic Priorities***

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### ***Section 1: Reaching Out the Hand of A.A.***

#### ***Overarching Goal:***

***The General Service Board strives to help all who suffer from alcoholism by providing the materials which support the Fellowship in fulfilling the Fifth Tradition by connecting with others, providing materials, engaging diverse populations, utilizing current and relevant media, and supporting unity within the worldwide A.A. movement.***



# Area 16 Status Update



- Ad Hoc Committee working on Action Steps for Georgia to address the suggestions from Your Voice Matters activity





# Area Committees



- Corrections- collecting data on correctional facilities where we are hosting A.A. meetings. Send info to [corrections@aageorgia.org](mailto:corrections@aageorgia.org)
- PI/CPC- continuing to update a data base of all district/group PI/CPC reps. Send info to [picpc@aageorgia.org](mailto:picpc@aageorgia.org)
- Treatment/Accessibilities- developing a data base of all district/group treatment reps. Send info to [treatment@aageorgia.org](mailto:treatment@aageorgia.org)



# Vote Today



- *"GSSA create the position of "Armed Forces and Veterans Chairperson". The requirements for this position be created similar to the requirements for the other committee chair people found on pages 25-26 of the Georgia State Service Manual."*
- Please review the AdHoc Committee report from the September Assembly.





# Ad Hoc Committee Reports




Return to eight Cluster Forums  
beginning in the 2021 calendar year



Move to electronic voting for GSSA  
elections





*Clear away the wreckage of your past. Give freely  
of what you find and join us. We shall be with you  
in the Fellowship of the Spirit, and you will surely  
meet some of us as you trudge the Road of Happy  
Destiny.*

*May God bless you and keep you - until then.*  
*BB: p-164*  
*alkies.org*



# THANK YOU



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**DELEGATE@AAGEORGIA.ORG**