# PRINCIPLES IN TODAY'S CHANGING ENVIRONMENT

HUNTER PIERPONT, CFA

**DCM 13-G** 





## **ONLINE GROUPS**

- Group Conscience (Tradition #2)
  - One ultimate authority- God, as expressed in our Group Conscience
    - How do online groups connect to AA as a whole? To physical groups, to local Districts?
    - How do online groups operate a group conscience? To whom do they relay it to?
- Primary Purpose (Tradition #5)
  - Carrying the message
  - <a href="https://www.aa.org/press-releases/en\_US/press-releases/aa-groups-using-digital-platforms-to-find-sobriety-during-coronavirus-covid-19-outbreak">https://www.aa.org/press-releases/en\_US/press-releases/aa-groups-using-digital-platforms-to-find-sobriety-during-coronavirus-covid-19-outbreak</a>
    - Are online groups a hospitable location for newcomers?
    - Is this a better location for newcomers than church or clubhouse meetings?



## **PANDEMIC**

- Common Welfare (Tradition #1)
  - How does AA reach alcoholics during a pandemic?
  - Group Unity- keeping groups connected
- Public Relations (Tradition #11)
  - YouTube channels
  - Social Media attraction, podcasts
  - <a href="https://www.aa.org/assets/en\_US/mg-I8\_internet.pdf">https://www.aa.org/assets/en\_US/mg-I8\_internet.pdf</a>



## **FUNDING**

- Group Contributions (Tradition #7)
  - Moving to a virtual collection
    - <a href="https://www.aa.org/assets/en\_US/mg-I5\_finance.pdf">https://www.aa.org/assets/en\_US/mg-I5\_finance.pdf</a>
  - Communicating needs to other groups, Areas
  - Adjusting contribution % as necessary
- Prudent Reserves
  - Drawdowns when primary contributions from literature/donations dry up



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